



Zone A

1

**MCKINNEY/ALLEN EDITION**

**48,400 COPIES<sup>†</sup>**

McKinney | Allen | Lucas  
Fairview | Parker

31,200 Mailboxes / 17,200 Inboxes

Zone A

2

**FRISCO/PLANO EDITION**

**57,100 COPIES<sup>†</sup>**

Frisco | Plano

31,800 Mailboxes / 25,300 Inboxes

Zone A

3

**LAKESIDE EDITION**

**51,600 COPIES<sup>†</sup>**

Rockwall | Heath | Rowlett  
Fate | Royse City

30,600 Mailboxes / 21,000 Inboxes

Zone A

4

**FLOWER MOUND EDITION**

**49,500 COPIES<sup>†</sup>**

Flower Mound | Highland Village  
Argyle | Lantana | Bartonville  
Copper Canyon

31,500 Mailboxes / 18,000 Inboxes

Zone A

5

**N.E. TARRANT COUNTY EDITION**

**47,400 COPIES<sup>†</sup>**

Southlake | Colleyville | Westlake  
Trophy Club | Roanoke | Grapevine

30,300 Mailboxes / 17,100 Inboxes

Zone A

6

**SOUTHWEST TARRANT EDITION**

**42,700 COPIES<sup>†</sup>**

Arlington | Mansfield  
S.W. Grand Prairie

25,100 Mailboxes / 17,600 Inboxes

Zone B

7

**PROSPER/CELINA EDITION**

**26,800 COPIES<sup>†</sup>**

Celina | Prosper

21,300 Mailboxes / 5,500 Inboxes

<sup>†</sup>Approx. Mailbox / Inbox Audience